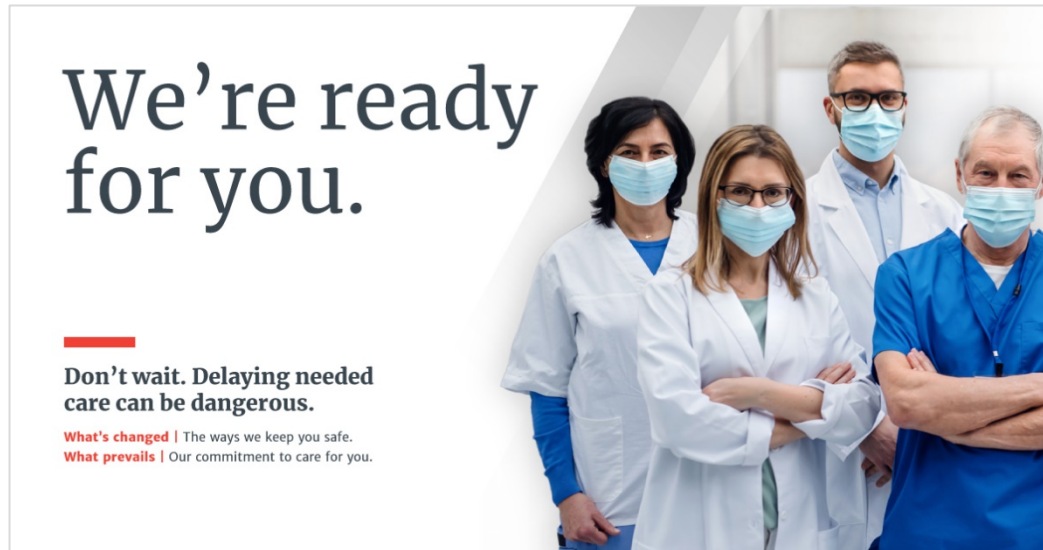


## Don't Delay Care Campaign

Vituity has developed this PSA campaign to help hospitals and health systems nationwide assure patients it is safe and necessary to seek emergency care.



### Download this image for your website:

- [1440 x 650](#)
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### Social Media Downloads:

- [Facebook and LinkedIn post 1200 x 628](#)
- [Facebook profile cover 820 x 462](#)
- [LinkedIn profile cover 1536 x 768](#)
- [Twitter 1024 x 512](#)
- [Instagram 1080 x 1080](#)
- [Pinterest 222 x 150](#)

### Website Content:

During these uncertain times, know the team at **[FACILITY NAME/HEALTH SYSTEM]** is here for you. If you believe you may be experiencing signs of COVID-19, we can help you assess your symptoms and direct you to the right care.

Equally important, we are open and ready to care for other emergencies. Please, do not delay needed care. Doing so may have long-lasting consequences. The health of our patients is our top priority, and we have implemented protocols to ensure that we are doing everything to keep you safe.

(continued)

Include buttons, banners, callouts, or section for: [INCLUDE ANY THAT APPLY TO YOUR FACILITY]

- COVID-19 symptom checker.
- Virtual care: see a healthcare provider online to be assessed and often treated.
- ED wait times.
- Not sure where to go? [Include any triage support]
- Clear and simple steps to follow to get care.

Some of the measures we've taken to protect patients and staff include:

- Add bullets describing implemented protocols. Be brief but specific: screenings, mask requirements, visitor restrictions, sanitization, distancing precautions, etc.
- Explain measures taken to isolate COVID-19 patients to a dedicated area of the hospital and provide instructions on how non-COVID-19 patients should enter the hospital.
- Offer clear and simple steps to follow to get care.

We appreciate the opportunity to care for you and your loved ones. If you need medical attention, please don't wait. **We're ready for you.**

#### Social Media Content:

Your need for quality healthcare hasn't gone away and neither have we. Here at [FACILITY NAME/HEALTH SYSTEM] we are committed to providing you with a safe place to receive care. Whether you choose to see us in-person or virtually we are ready for you. #getcare #healthcare

We are in this together. Thanks for all you are doing to stay home and safe. Learn about the precautions we've taken to protect our patients at our facility. And please, if you need care, don't wait. Call 911 or come to the ER. #getcare #healthcare

[Link to your Covid-19 page]