

Partnership 2025 Exhibitor Prospectus



Celebrating 50 years of improving lives.
The Diplomat Hotel Hollywood, FL • September 25–26

WHY YOU SHOULD SPONSOR

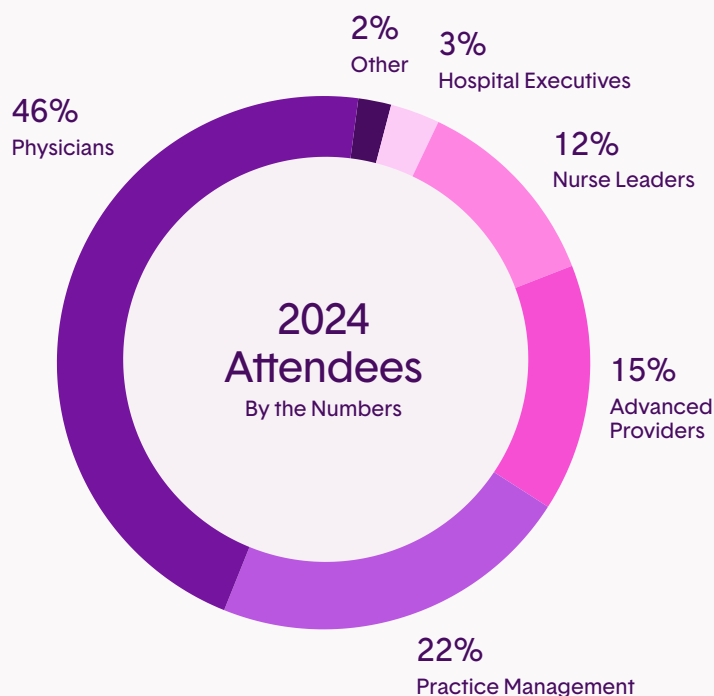
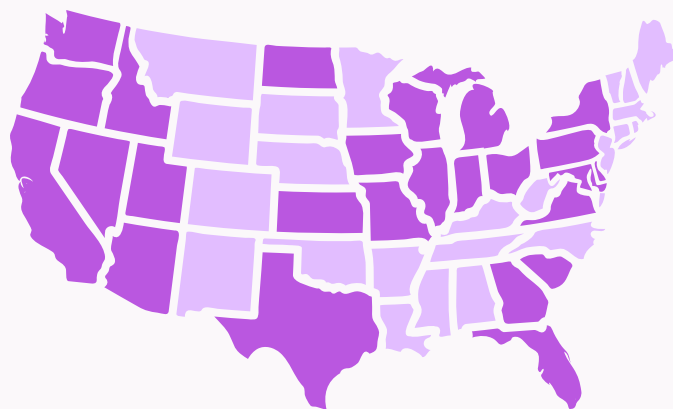
Vituity's Premier Event of the Year

Vituity invites you to participate as an exhibitor at our annual Partnership Meeting this September at the Diplomat Beach Resort in Hollywood, FL. This year's meeting will be one to remember as we celebrate our 50-year anniversary with the entire hotel booked just for us.

As an exhibitor, you'll have exclusive access to over 2,000 clinicians, healthcare executives, and cross-functional decision-makers. These industry leaders practicing in multiple specialties across the U.S. are looking for solutions to make their operations more effective, efficient, and engaging. What do you have to offer? See you in Hollywood!

Who We Are

Vituity is a physician-owned and -led multispecialty partnership that has been raising the standard of care and transforming how, when, and where care is delivered for 50 years. Our 6,000+ doctors and clinicians care for over 10 million patients a year across eight acute care specialties at over 690 practice locations.



INTERESTED IN EXHIBITING?

Exhibit Information

Location

The Diplomat Beach Resort
3555 South Ocean Drive
Hollywood, FL 33019

Exhibit Area

Meeting Registration Foyer

Booth Specifications

Booths are equipped with:

- 6 foot draped table
- 2 chairs
- 1 trash can
- Basic electric
- Lead capture available for purchase
- Exhibitor displays can be up to 8 feet in length

Reserving Space

Space is not guaranteed without a completed application to exhibit and payment in full.

Shipping

The exhibitor is responsible for all shipping costs. Detailed instructions will be sent to you at a later date.

Exhibit Badges

- Badges and conference registrations included with each booth (# varies by package)
- Additional badges cost \$350 each
- Maximum 5 badges per booth
- Badges grant full access to meeting, including meals and keynote speaker session

Cancellation

50% refund after September 4

Dates to Remember

- **August 13:** Pre-conference communications sent (with exhibitor logo and company descriptions)
- **September 4:** Exhibitor badge names due
- **September 4:** Deadline to register
- **September 24:** Event set-up

Exhibit Schedule

Wednesday, September 24th

3:00pm–5:00pm Set-up (optional)

Thursday, September 25th

7:00am–8:00am	Set-up
7:30am–9:00am	Breakfast and attendee arrival
9:00am–12:30pm	Attendees in session (optional)
12:30pm–1:30pm	Lunch
1:30pm–4:30pm	Breakouts and networking
6:00pm–10:00pm	Vituity party (optional)

Friday, September 26th

7:30am–9:00am	Breakfast and networking
9:00am–12:00pm	Attendees in session (optional)
12:00pm–1:00pm	Lunch
1:00pm–2:30pm	Breakouts and networking
2:30pm–3:30pm	Closing reception
3:30pm	Break-down

ACT FAST! LIMITED SPACE AVAILABLE

Booth Packages

Platinum \$10,000

- 6 foot table, 2 chairs, wastebin, and basic electric
- Preferred booth placement
- 4 conference registrations
- Full access to meeting, including meals and keynote speaker Malcom Gladwell session
- Inclusion in exhibitor passport with logo
- Prominent conference recognition in on-site signage and mobile app
- 50 drink tickets for Vituity party
- 1 custom push notification in mobile app
- 1 dedicated eBlast sent to conference registrants on sponsor behalf

Gold \$5,000

- 6 foot table, 2 chairs, wastebin, and basic electric
- 3 conference registrations
- Full access to meeting, including meals and keynote speaker Malcom Gladwell session
- Inclusion in exhibitor passport
- Conference recognition in on-site signage and mobile app
- 25 drink tickets for Vituity party
- 1 custom push notification in mobile app

Silver \$2,500

- 6 foot table, 2 chairs, wastebin, and basic electric
- 2 conference registrations
- Conference recognition in on-site signage and mobile app
- Full access to meeting, including meals and keynote speaker Malcom Gladwell session

Booth Package Perks	Platinum \$10,000	Gold \$5,000	Silver \$2,500
6 foot table, 2 chairs, wastebin, and basic electric	◆	◆	◆
Conference registrations	◆ 4	◆ 3	◆ 2
Full access to meeting including meals and keynote speaker session	◆	◆	◆
Conference recognition in on-site signage and mobile app	◆	◆	◆
Inclusion in exhibitor passport	◆ with logo	◆	
Drink tickets for Vituity party	◆ 50	◆ 25	
Custom push notification in meeting app	◆ 1	◆ 1	
Preferred booth placement	◆		
eBlast sent to conference registrants on your behalf	◆		

LIMIT 1 SPONSOR PER PACKAGE

Exclusive Sponsorship Packages

Vituity's 50th Anniversary Party **\$40,000**

Get ready for Vituity's most anticipated event of the year as we celebrate 50 incredible years of care! Be the star of our Caribbean Nights-themed anniversary party and showcase your brand in an unforgettable setting. Includes:

- Attendee-favorite photo booth (logo on all photos)
- On-site signage, including bar tops
- 100 extra drink tickets
- Logo on slides during party
- Verbal recognition during party
- Sponsor recognition in pre-show emails
- Platinum booth package
- And much more

Digital Connection Partner **\$25,000**

Help keep attendees connected and engaged. Includes:

- Wi-fi and mobile app
- Sponsor recognition in pre-show emails
- On-site signage
- Platinum booth package

Wellness Activities Partner **\$20,000**

Empower wellness and amplify your brand with every step. Includes:

- 5K (logo on bibs, opportunity to provide giveaways)
- Virtual HIIT/yoga
- Health testing
- Verbal recognition at events
- Sponsor recognition in pre-show emails
- On-site signage
- Platinum booth package

Social Refresh Partner **\$15,000**

Help attendees relax and recharge between sessions. Includes:

- Refreshment breaks
- Day 2 reception
- K9/paws for a break (set up by sponsor booth)
- Sponsor recognition in pre-show email
- On-site signage
- Gold booth package

A-La-Carte Add-Ons

- Exhibitor passport **\$750**
- Professional headshots **\$5,000**
- Diplomat Hotel key holders **\$7,500**
- Meeting bag and insert **\$25,000**

Interested in exhibiting? Contact us today!

Custom sponsorship packages are also available. Feel free to contact us to discuss in more detail.



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